

PrimeSupport

# DSR-PD150P Premium

## DVCAM Camcorder with PrimeSupport

Following on from the successful launch of the 2-year PrimeSupport contract for the DSR-PD150P and the subsequent high uptake of contracts, it has been decided to introduce a new product, offering PrimeSupport as standard.

This will ensure that customers not only receive all the benefits of this market leading 3 x 1/3-inch CCD DVCAM professional camcorder, but also have the reassurance of this excellent support package from Sony Broadcast and Professional.

The DSR-PD150P has been successful in many different market segments including multimedia, webstreaming and low-end production. Its size and cost coupled with its professional features makes the product a very attractive offering in these applications.

Feature	Benefits
<b>Timecode preset</b>	The ability to set the timecode in either record run or free run allows the user to specifically identify the tape during the editing process
<b>2-ch XLR audio input</b>	Physical 2-channel XLR input, enabling audio inputs to be plugged directly into the camera
<b>DVCAM / DV recording</b>	Can be switched from DVCAM to DV recording when longer record times are required
<b>Optical Steady Shot</b>	Optical rather than a digital steady shot maintains the picture quality in steady-shot mode
<b>Audio level adjustment</b>	Audio levels for ch 1 and ch 2 can be set independently using manual adjustment or one channel can be left in automatic mode while the other is set manually, thus enabling greater control of the audio levels
<b>Hi-res B&amp;W viewfinder</b>	500 line B&W viewfinder enables easier focus than colour LCD viewfinder
<b>LCD colour monitor</b>	200k pixel LCD monitor enables viewing and camera set-ups
<b>Digital Memory Stick™</b>	Can be directly inserted into the camera providing a wide range of additional features including photo, memory mix, memory chromakey, memory luminescancekey, camera chromakey, memory overlap
<b>Manual functions</b>	In addition to the automatic functions, many features can be adjusted manually to help you get the best out of the camera; focus, zoom, iris, shutter speed, gain, AE (auto exposure shift), white balance, custom preset, bracket, colour level, sharpness, white balance shift, ND filters (1/4 and 1/32), audio recording level, spotlight and backlight buttons, zebra pattern (100% or 70%), guide frame
<b>2-year PrimeSupport contract</b>	Repair of faulty camera for 2 years (excluding wear and tear, accidental damage and claims where the unit is actually performing normally. Dispatch to the dealer of a loan unit on day fault reported. Priority repair by Sony at specialist Sony Repair Centre. All carriage of faulty and loan unit between Sony and the dealer paid for

Continued overleaf

## Additional features

- 12x zoom lens
- 530 TV lines resolution
- Minimum illumination 2 Lx

## Supplied Accessories

- ESM-NV1 Mono Microphone
- AC-L10 AC adaptor
- NP-F330 InfoLITHIUM rechargeable battery pack
- RMT-811 Remote commander
- MSA-4A IC Recording Media Memory Stick™
- MSAC-US1 Memory Stick reader/writer (USB terminal adaptor and driver software included)
- Picture Gear 4.1 lite
- Stereo AV cable
- Lens hood
- Hood cap
- Carrying belt

## Optional Accessories

- NP-F550/NP-F750/NP-F960 InfoLITHIUM rechargeable battery pack
- VCT-1170RM Tripod with remote control
- VCL-HG0758 Wide conversion lens 0.7x
- LCH-VX2000 Hard carry case
- VMC-IL4408/4415/4435 4-pin to 4-pin i.Link cable
- VMC-IL415/4635 4-pin to 6-pin i.Link cable
- CCFD-3L 4-pin to 6-pin with lock i.Link cable
- VCL-HG178 Tele conversion lens 1.7x
- VF-58PK Filter kit, PL and multi-coat filter
- AC-VQ800 Battery Charger
- MSA-4A/8A/16A/32A/64A IC recording media Memory Stick™

## Price

£3,375

SRP excludes VAT

## Availability

NOW

## Personal View

**Mark Harrison,**  
*Team Leader*

“It’s a great idea. It will further enhance a great and market-leading product.”

## People to Contact

### Broadcast

Marketing Manager

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Sales Support

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